

2024 BALLOT

This ballot has two sections. **Please read the instructions carefully,** ensuring you turn the page over to read the accompanying information on the back before submitting your ballot.

SECTION 1: ELECTIONS FOR THE BOARD OF DIRECTORS

Instructions: For each candidate, check the “Yes” or “No” box to indicate your vote. This is not a “contested” election, and **you may vote for all of the candidates.**

YES NO

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Nominees for Election to a First 3-Year Term as Director (Vote for Any or All)

Pepper Evans | Director

Judy Lipton | Director

Stella Xu | Director

Read page 3 of this document to learn more about these three nominees!

YES NO

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Directors for Election to a First 2-Year Term as Officer (Vote for Any or All)

Mike Yuan | President

Linda Freeman, MD | Executive Vice President

Sharon Weidberg | Secretary

YES NO

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Officers for Re-election to a Second 2-Year Term (Vote for Any or All)

Christian Cooper | Vice President

Michael Tannen | Vice President

YES NO

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Directors for Re-election to a Second 2-Year Term (Vote for Any or All)

Angela Co | Director

Jeffrey Kimball | Director

Kyu Lee | Director

Patrick Markee | Director

Learn more about current board members at www.nycaudubon.org/leadership.



Flip the page over to complete your ballot!

SECTION 2: REFERENDUM TO AMEND CERTIFICATE OF INCORPORATION WITH A NEW NAME

Instructions: Read the proposal carefully. Then, check the “Yes” or “No” box to indicate your vote.

This referendum concerns the organization’s name change. The organization was incorporated with New York State’s Department of State on October 3, 1980 as “The New York City Audubon Society, Inc.” On April 16, 2024, the organization’s board of directors approved a proposal to amend New York City Audubon’s Certificate of Incorporation to change the organization name to **New York City Bird Alliance, Inc.**

YES, I approve the amendment and the new name New York City Bird Alliance, Inc.

NO, I do not approve the amendment and the new name New York City Bird Alliance, Inc.

Required to vote:

Write your unique six-digit 2024

Election Identification Number here:

Find this on the letter accompanying this ballot.

--	--	--	--	--	--

Vote Online: (Preferred)

*This is the fastest,
most reliable option!*

You can submit your ballot quickly and securely online at www.nycaudubon.org/vote.

To vote online, you must enter your **unique six-digit 2024 Election Identification Number**. Find this on the letter accompanying this ballot. Online voting ends Tuesday, June 4, 2024 at 4:59pm Eastern Time.

Vote by Email/Mail:

To vote by email, write your **six-digit 2023 Election Identification Number** in the boxes above. Then, use your smartphone or scanner to photograph or scan both sides of this ballot and email as attachments to: membership@nycaudubon.org.

To vote by mail, write your **six-digit 2024 Election Identification Number** in the boxes above and return the completed ballot to:

NYC Audubon 2024 Election
71 West 23rd Street, Suite 1523
New York, NY 10010

Emailed or mailed ballots must be received by NYC Audubon by **Tuesday, June 4, 2024, at 4:59PM** Eastern Time.

Vote In Person:

You may cast your vote in person at the Annual Meeting of Members on Wednesday, June 5, 2024 between 5:45-6:15pm. Late ballots cannot be accepted. You can fill out and bring this ballot or pick up a copy of the ballot upon arrival. **You must register in advance to attend the meeting and to vote in person, and only active members may attend the meeting.** Register at www.nycaudubon.org/vote.

NOMINEE BIOS

Learn more about the nominees for election to a first term as Director.

Pepper Evans



Pepper Evans is a senior marketing executive with experience leading teams and launching new products for American Express, Capital One, and UnitedHealth Group, among other organizations. Over her 30+ year career, she has a demonstrated history of driving growth and profitability through brand marketing, digital innovation, and data insights. She has been recognized with numerous awards for her work, including Chairman's Award for Innovation and President's Leadership Award at American Express, Supplier of the Year for Walmart during her time at Capital One, and the 40 Under 40 Brand Innovators Award.

An avid birder, Pepper is an active member of NYC Audubon's Marketing and Communications Committee. She serves on the board of The Hudson Valley Shakespeare Festival, a professional non-profit theater company serving 50,000 people per year, and chairs its Nominating Committee. She also recently joined the board of SongwritingWith:Soldiers, a non-profit that uses collaborative songwriting to help veterans.

Pepper earned an undergraduate degree from the University of Pennsylvania and an MBA from Columbia Business School. She splits her time between New York City and the Hudson Valley.

Judy Lipton



Judy Lipton is the Global Compliance Chief Operating Officer and Head of Latin America Compliance at BlackRock, Inc. where she has worked since 2015. Prior to joining BlackRock, Judy spent 19 years at Goldman Sachs, where she held several roles.

Judy was born in Argentina, and moved to Israel where she earned a BA in Political Science from Tel Aviv University. She then moved to New York, where she earned an MBA with distinction from the Stern School of Business at NYU. Judy is fluent in English, Spanish, and Hebrew.

Judy is a passionate birder who enjoys bird walks, hawk watching, and bird photography. She volunteers with NYC Audubon as a Project Safe Flight collision monitor patrolling the Hudson Yards area, and monitors birds at the 9/11 Tribute in Light Memorial. After learning about NYC Audubon's successful partnership with the Javits Center retrofitting the building's glass, Judy is determined to work with other tenants and the building management company where she works to find bird-safe solutions.

Stella Xu



Stella Xu currently serves as Senior Director of ESG/Sustainable Investment Research at PSP Investments (one of the large Maple 8 Canadian Pensions) where she writes on themes such as biodiversity, clean tech, green infrastructure and climate policy. Previously she was an Executive Director of Strategic Research at J.P. Morgan Investment Bank where she focused on ESG/Sustainable Investments. She started her career as a Management Consultant at Booz Allen & Hamilton and obtained an MSc from the London School of Economics and a BA from Barnard College, Columbia University. She previously served on the board of Oxford Entrepreneurs as part of the University of Oxford.

Stella grew up in Queens and attended schools in the Bronx and Manhattan. In her free time she enjoys fostering dogs, participating in improv theater, and traveling.